

**Subject:** RE: NoHo See Hear Taste  
**From:**  
**Date:** 07/14/2016 04:00 PM  
**To:** "Carter Rubin" <carter.rubin@lacity.org>

Thanks.

Let's say next Wednesday at 2pm.  
I'll dial you on the number on your email signature if that works.

Aaron

----- Original Message -----

Subject: Re: NoHo See Hear Taste  
From: Carter Rubin <[carter.rubin@lacity.org](mailto:carter.rubin@lacity.org)>  
Date: Thu, July 14, 2016 3:33 pm  
To: [aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

Hey Aaron,

Sounds great. How about a call Wednesday after 1PM or Thursday after 12PM?

And in that case, good luck tonight!

Cheers,

Carter

On Thu, Jul 14, 2016 at 3:23 PM, <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)> wrote:

Hi Carter,

Definitely remember you, hope all is well with you too.

Our arts activation grant is for a summer arts entertainment series called Experience NoHo Plaza. It's a weekly series (every thursday @ 7pm thru 8/25) to help program the People St.

Any promotion would be appreciated.

Let's chat over the phone sometime next week.  
Just let me know a couple good days/times for you.

Thanks,  
Aaron

Aaron Aulenta  
NoHo BID  
[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

----- Original Message -----

Subject: NoHo See Hear Taste  
From: Carter Rubin <[carter.rubin@lacity.org](mailto:carter.rubin@lacity.org)>  
Date: Thu, July 14, 2016 2:41 pm  
To: [aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

Hi Aaron,

Hope all is well! I wanted to get back in touch to chat about your Arts Activation Fund project with the Department of Cultural Affairs.

You may recall I work on the Great Streets Initiative, and we we met on Lankershim about a year ago during a walkthrough with City staff.

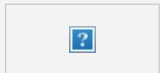
Would you be up for a coffee or chat for me to learn about your "See Hear Taste" program? We (Great Streets) would love to help promote the events, and I'm interested to brainstorm with you how it can catalyze greater interest/engagement with the corridor.

Lemme know!

Cheers,

Carter

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**Carter C. Rubin, M.U.R.P.**  
Program Manager, Great Streets Initiative  
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